Introducing Clio's New CFO and Marketing VP

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Robert Froment and Neil Shankman Join Team Clio's Executive in Finance and Marketing Leadership Roles Continuing our upward trajectory, Clio welcomed two new executive level leaders over the summer, charged with fortifying the company's finances and building our brand.

Robert Froment has been named Chief Financial Officer (CFO) and Neil Shankman has been hired as Vice President, Marketing. Both are accomplished leaders in their respective fields, with tremendous depth in helping tech companies sustain future growth and success. Rob Froment is a Chartered Accountant with over 20 years experience in managing domestic and international financial operations with a variety of growth focused technology startup companies, beginning his career at Grant Thornton, a leading international accounting firm.

Rob Froment, Clio's new CFO And Neil Shankman has joined Clio from Google, where he headed up the company's Canadian marketing efforts. Shankman began his career as a business professor and consultant in strategy and organizational theory at York University's Schulich School of Business, and from 2005 to 2010, was CEO of REMG Entertainment Corporation, a high-profile Canadian company that produced large-scale entertainment events.

Neil Shankman, Clio's new VP, Marketing Froment and Shankman's appointments were featured today in Kirk Falconer's piece in peHUB Canada. In March of 2014, Clio secured $20 million in Series C funding from Bessemer Venture Partners, complimenting the company's 2012 announcement of $6 million in Series B funding from Acton Capital Partners, a Munich-based growth equity investor.

The company has made significant forward movement in the past 12 months, growing from 90 to over 130 employees in the 2014 calendar year. Froment and Shankman's appointments are part of that growth as the company's finance and marketing teams continue to evolve and mature.

Clio is one of a handful of Vancouver-based startup companies responsible for accelerating the city's reputation as a new hub for technology—which includes companies like Hootsuite, Mobify, Global Relay, Unbounce, Allocadia, and a slew of other exciting entries in the sector, including established leaders such as Facebook, Google, and Microsoft.

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