Top 17 Law Firm Websites in 2025: Tips to Improve Yours

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Good law firm websites give your clients a place to connect with you online. Great lawyer websites are easy to navigate and are clear on what services they offer.

But the best law firm websites provide an effortless, client-centred experience while projecting a strong, clear brand for your practice. And that's more important than ever—Clio's latest *Legal Trends Report* shows that many law firm websites are falling short, leaving potential clients frustrated. Only **30% of law firm websites clearly explain the process of hiring a lawyer**, and just **14% provide pricing information**, making it difficult for clients to make informed decisions. With **73% of prospective clients unlikely to recommend the firms** they contact, a poor online experience could mean lost business. In contrast, **firms that invest in technology**, including user-friendly, transparent websites see significantly better results, including **52% more revenue**.

We've updated our list of the 17 best law firm websites in 2025 using the following criteria: client experience, branding, and technical factors. Be sure to check out who made the cut this year (there are both familiar and new faces) for inspiration for your own law firm website.

How does your law firm's website stack up?

Use Clio's law firm website scorecard to compare your website against the best of your peers. (And, if you're looking to get a simple website up and running quickly, book a demo and ask how Clio's Website Builder can enable you to set up a website in just a few clicks!)

Get the Scorecard

1. Quastels

Quastels has unveiled a **striking new website** that perfectly reflects its reputation for **legal excellence and forward-thinking solutions**. The bold design makes an immediate impact, with **dark spaces and branded colours** creating a sleek, sophisticated aesthetic. The site's modern layout enhances clarity, ensuring clients, investors, and business leaders can seamlessly explore Quastels' expertise. With a **polished, intuitive experience** that matches the firm's collaborative and innovative approach, this launch reinforces Quastels' position as a **firm to watch** in the legal industry.

2. Briffa

Briffa's website is a perfect reflection of the firm itself—**creative, clever, and refreshingly different** from traditional law firms. As a specialist intellectual property law firm with offices in the UK and Ireland, Briffa helps businesses of all sizes identify, protect, develop, monetise, and enforce their IP. What sets them apart is their **engaging use of imagery and witty copy**, making complex legal topics approachable and easy to digest. The site's **bold design and sharp messaging** reinforce its reputation as a trusted, innovative advisor for creatives, entrepreneurs, and global brands alike. Briffa doesn't just specialise in IP law—**they bring it to life**.

3. Pierson Ferdinand LLP

Pierson Ferdinand's website is a **modern, tech-forward showcase** of the firm's commitment to legal innovation. With **clear branded colours, a refined font selection, and sleek navigation**, the site delivers a seamless user experience that reflects the firm's professionalism and responsiveness. A **well-structured menu** ensures easy access to their full-service legal expertise, catering to both emerging businesses and global enterprises. The design balances sophistication with accessibility, reinforcing Pierson Ferdinand's role as a trusted legal advisor.

4. Wordstone

All of the best law firm websites place a strong emphasis on branding as soon as the visitor lands on the website. Wordstone Dispute Resolution does this in spectacular fashion with an **eye-catching homepage**. Wordstone's website embodies the sophistication and precision of its boutique Parisian law firm, which specialises in international arbitration. With a **sleek, modern design** and a **refined use of typography**, the site strikes a perfect balance between providing in-depth information and maintaining an elegant, uncluttered layout.

5. Argentum Law

Argentum Law's website perfectly encapsulates its forward-thinking, client-centric approach to legal services. With a **sleek, modern design and sharp, impactful copy**, the site reinforces the firm's commitment to human-centred lawyering and innovative legal solutions. Shortlisted for Legal Innovation in The Reisman Awards, Argentum Law is redefining what it means to be a legal partner—acting as an extension of clients' executive teams, and providing global support. Their **messaging drives home their unique model**: a stripped-down, efficient, and deeply invested approach that prioritises understanding clients' businesses as much as solving their legal challenges.

6. Macfarlanes

Macfarlanes' website immediately sets the firm apart, positioning it as a leader in legal thought and innovation. With **insightful thought leadership articles front and centre**, the site showcases its expertise in tackling complex legal challenges across M&A, litigation, and private capital. This approach reflects Macfarlanes' reputation for providing strategic, high-level advice while staying at the forefront of industry developments. The c**lean, sophisticated design mirrors the firm's** commitment to agility and excellence, reinforcing its unique blend of deep expertise and relationship-driven culture.

7. Kindleworth

Kindleworth's website makes an immediate impact with its **engaging use of video on the homepage,** drawing users in with a dynamic, modern feel. Specialising in launching and managing some of the most successful new law firms in the UK and globally, Kindleworth combines expertise with innovation—and its website reflects just that. The **sleek design, smooth animations, and smart typography** pairing create a **polished yet approachable experience**. Subtle background gradients enhance the corporate yet stylised aesthetic, reinforcing the firm's confidence and authority in the legal industry. It's a masterclass in how design can reflect expertise, ambition, and trustworthiness all at once.

8. LCI Law

LCI Law's website immediately establishes its presence across two key legal hubs—Athens and London—through a **striking header image that seamlessly transitions between the two cities**. Specialising in commercial and shipping law, the firm offers expert legal services with a modern, client-friendly approach. The site itself is **clean, easy to navigate, and designed for clarity**, ensuring users can quickly find the information they need.

9. Pitch Law

Pitch Law's website perfectly mirrors the firm's tech-forward, innovative approach to legal services. Catering to entrepreneurial clients and fast-growing companies, the Belgian firm embraces modern solutions both in the way they work and the technology they use. The site itself reflects this mindset—**sleek, forward-thinking, and designed for seamless navigation**. As a firm that has doubled in size in recent years, Pitch Law continues to evolve, leveraging smart legal practice management to stay agile and efficient.

10. Azorra

Azorra's website immediately puts its team front and centre—literally. With a **bold homepage featuring a team photo**, the firm showcases the people behind its expert legal support for the live events industry. Specialising in advising festivals, music events, venues, and industry suppliers, Azorra understands the fast-paced, high-pressure world of live experiences. Their website reflects this niche expertise with a **clear, user-friendly design and a dynamic, approachable feel**. Just like their clients, Azorra thrives on adaptability, offering flexible legal solutions tailored to the ever-changing demands of the events industry. It's a site that exudes both professionalism and passion for live entertainment.

11. Winckworth Sherwood

Winckworth Sherwood's website makes a **bold statement with its refreshingly minimalist design**. Eschewing clutter, the **homepage features a single, striking text box** where users can type in their legal needs—an intuitive, client-first approach that sets it apart. For those who prefer traditional navigation, clear tabs and menus ensure seamless access to the firm's full range of services. As a full-service law firm with a history dating back to 1777, Winckworth Sherwood combines deep-rooted expertise with a modern, streamlined digital experience.

12. FidLaw

FidLaw's website immediately grounds its identity with **classic London imagery**, leaving no doubt about its home base in the heart of the UK's legal and business world. As a multidisciplinary firm specialising in international business law, FidLaw provides a full scope of legal services with a commitment to excellence. The site itself is clean, **easy to navigate, and structured** to ensure clients—whether individuals or corporations—can quickly find the expertise they need.

13. Birdi & Co

Birdi & Co's website immediately sets a **warm, personable tone** with a striking background video that emphasises just how much their clients matter. This simple yet effective design choice reinforces the firm's philosophy of "Infectious Enthusiasm"—a belief that legal expertise should come with energy, positivity, and genuine client care. The site's minimalist layout makes navigation seamless, with **"Our Story" taking centre stage**, doubling down on their commitment to building lasting relationships. Founded by Kush and Leena Birdi, the firm stands out for its human-first approach, ensuring every client feels heard, valued, and supported from start to finish.

14. Hogan Lovells

Hogan Lovells' website is a bold reflection of the firm's global impact, using v**ibrant colours, dynamic moving imagery**, and striking visuals to create an immersive experience. Thought leadership takes centre stage, with insightful articles and case studies showcasing the firm's expertise in corporate law, finance, energy, and pro bono initiatives.

15. Nexa Law

Nexa Law's website is a perfect reflection of its innovative, tech-powered approach to legal services. With **pleasing colour choices** and a **clean, modern design**, the site is both inviting and easy to navigate. Clear menu options ensure users can quickly access the legal expertise they need, while the firm's forward-thinking model—built around flexibility, transparency, and technology—is evident throughout.

16. Collective Law Solicitors

Collective Law Solicitors, founded in 2022 by Birmingham-based solicitor Sana Saddique, is a boutique family law firm dedicated to providing compassionate and expert legal support. Specialising in private family law, the firm assists clients with divorce, child arrangements, and financial settlements, offering clear and practical guidance. Their website reflects this **client-focused approach**, with a user-friendly design that **removes legal jargon**, making it **easy to navigate and understand**.

17. Maples Solicitors LLP

Maples Solicitors LLP's website is a masterclass in **clear branding and intuitive navigation**. With a **consistent colour scheme and well-placed logos**, the site maintains a polished, professional feel while ensuring users always know they're in the right place. One of its standout features is its three distinct user paths, expertly guiding visitors toward the services most relevant to them. This thoughtful design establishes a seamless **click path**, making it easy to find information without confusion. Transparency is also a key focus—**fees are clearly displayed**, ensuring clients have full visibility from the outset. The result is a website that feels structured, client-friendly, and refreshingly straightforward.

What features go into great law firm web designs?

A law firm website needs to have the standard features, such as a homepage, practice area page, profiles for your solicitors, a contact page, and a blog to show off your expertise.

Read: A Guide to The Best Law Firm Logo [With Examples]

How we determined the best law firm websites

Below, we've included the criteria to determine the best law firm websites. Take a look, and see how your firm's website stacks up. You can read our criteria below, or download them in the form of our law firm website scorecard. You can also learn more about building great lawyer websites with our comprehensive guide.

Get the Law Firm Website Scorecard

To evaluate your website against the best law firm websites, you'll need to look at three areas:

1. Client experience
2. Branding
3. Technical factors

Good client experience

- **Is the site's content clear and easy to understand?** Keep it simple. All of the best law firm websites get straight to the point and don't bury visitors in legal jargon. You'll need good copywriting and plain language to succeed.
- **Is the site easy to navigate?** Your layout should be intuitive, so potential clients don't get lost. Structure your website with clear navigation so your visitors don't get frustrated or confused.
- **Do visitors know what services you offer?** What legal services are included and how do they benefit the client? How do the services relate to problems a client is facing (and how you can solve them)? Address these with a clear description of services offered on your website.
- **Is it easy to find the firm's contact information?** Clients shouldn't have to struggle to get in touch—and likely won't bother. Give clients multiple calls-to-action to contact your firm and clearly display contact details on your home page.
- **Does the site offer online client onboarding?** If a client needs your help now, they shouldn't have to play wait for a phone call. For the best law firm website, add an online onboarding system to help clients seamlessly start to get legal help (for example, using public intake forms with Clio Grow).

Strong branding

- **Are visuals strong?** For a strong law firm brand, make sure your website design includes good quality, original images. Avoid stock photos.

- **Does the website feature social proof?** You can build your reputation and put prospective clients at ease with testimonials, reviews, and positive social media posts. To attract more attention, display testimonials prominently on your website.
- **Do the bios and "about" pages build authority?** Your firm's website should include a short bio that showcases the expertise of lawyers at your firm. To tie it all together, your "about" page should clearly state your law firm's mission (driven by your vision and values).
- **Does the site feature authoritative blog content?** Publishing blog posts, videos, or other content marketing materials relating to your target audience and their pain points builds your reputation as an expert and builds trust with clients. Show clients you're an expert they can turn to by providing valuable information and answers to questions on your site.

Top technical factors

- **Do pages load quickly?** If pages on your law firm website don't load fast enough, prospective clients will go back to Google and look somewhere else. Test your site's speed and take measures to improve it if necessary. Pages should load in under 2 seconds.
- **Is the site accessible?** Can people with low-vision or limited motor capabilities easily navigate your website? If not, update your colour scheme. Your firm must be seen by all clients. Use the tools on this list to check if your site is accessible. There should be no issues or only minor ones.
- **Is the site mobile-friendly?** People spend more and more time on their smartphones—including when they're looking for a lawyer. Visitors should find your website visually appealing and easy to navigate on a mobile device. Check your website on your own mobile device to see.
- **Does the website have a search engine optimization (SEO) marketing strategy?** Search engine optimization is the process of making your website known to Google and then appearing in search query result pages. Implementing SEO best practices onto your lawyer website will grow your organic traffic and customer base.

Best law firm websites in 2025: Final thoughts

As you would expect from the best law firm websites, each website included in this post was strong in all or most of these areas, and yours can be too. To learn more, download our law firm website scorecard. It will help uncover improvements to your law firn website that could get you more clients. And again, if you're looking to get a website up and running quickly, book a demo and ask how Clio's Website Builder can enable you to set up a website in just a few clicks!

About Clio

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