Watch How Law Firms Use Clio

The #1 legal software for clients, cases, billing, and more

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Clio

Agenda

- What is Clio

- How is Clio helping law firms

- How to start using Clio

What is Clio

Transform the legal experience for all.

2008 – Present

Clio

Clio's Offerings

Clio Manage
Legal practice management software

Our most popular product—the industry's leading solution to help manage clients, organise cases, keep track of time, and automate tedious tasks, and month-end billing.
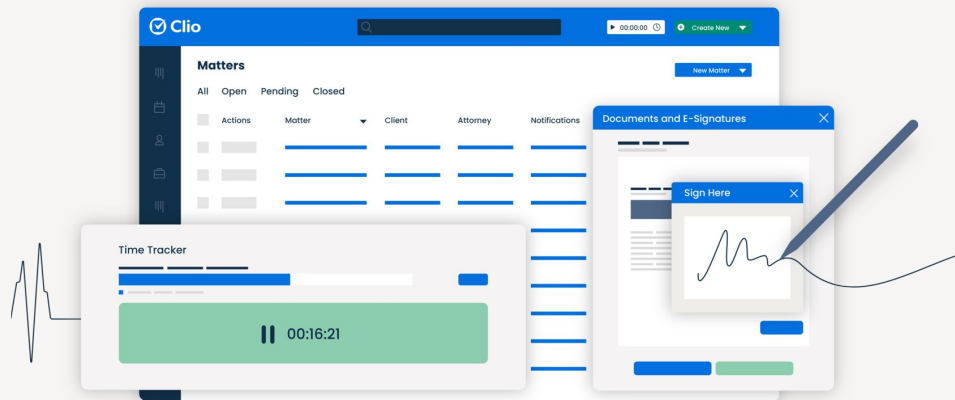
Clio Grow
Client intake and legal CRM software

Standardise the client intake process with online intake forms, email automation, and e-signatures to build strong relationships, and get powerful data insights to grow your firm.

The Clio Suite
Legal practice management, client intake and CRM software. Get unmatched performance with Clio Suite, the industry's only end-to-end software solution for your firm.

Visit **clio.com/uk/pricing** to learn more.

Who uses Clio?

150,000 law firms, legal
departments and legal
professionals in 90 countries
around the world use Clio.

Why? Clio understands the
unique workflow needs of the
legal industry.

Why Over 150,000 Lawyers Use Clio

The law firms that are using Clio can:

- Spend time on what matters
- Increase their cash flow
- Decrease their risk
- Meet the evolving needs of clients
- Securely work from anywhere

They are positioning their firm for success.

How is Clio
helping law firms

Overview

I'll show you how the Clio Suite (Grow + Manage) is used by law firms to connect with clients, work smarter, & increase revenues.

After that I'll show you the unique benefits that come from working with Clio.

Clio Grow

Clio Manage

Bring On New Clients

Serve Clients

Clio Grow

Bring on New Clients

How Clio's Intake / CRM software is used to:

- **Use online intake** to maximise prospective clients

- **Organise information** for prospective clients

- **Schedule meetings** and send reminders

- **See how your firm is performing** with powerful reporting tools

The Importance of Intake / CRM Software

A faster, easier and more organised process leads to **more clients**.

57%
of consumers
contact more than
one lawyer

79%
of consumers
expect a response
within 24 hours

42%
of consumers wouldn't speak
with more lawyers if they liked
the first one they spoke with

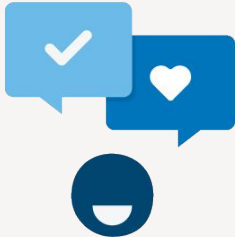Source: *2019 Legal Trends Report*

Demonstration

Clio Manage

Serve Clients

How Clio's Practice Management software is used to:

- **Centralise your firm** so information can easily be stored, found and shared

- **Manage communication** with clients and colleagues

- **Generate and send invoices** so you can make sure you get paid on time

Why this is important?

The average firm with legal practice management software saves 4-8 hours of non-billable activity per month.

We find the average Clio user saves 1-2 hours <u>per day!</u>

Demonstration

Clio's Unique Benefits

In addition to cutting edge legal software, law firms choose Clio for benefits including:

Most 5 Star Reviews

24/5 Support team

Clio Law Community

$110m Series E Investment
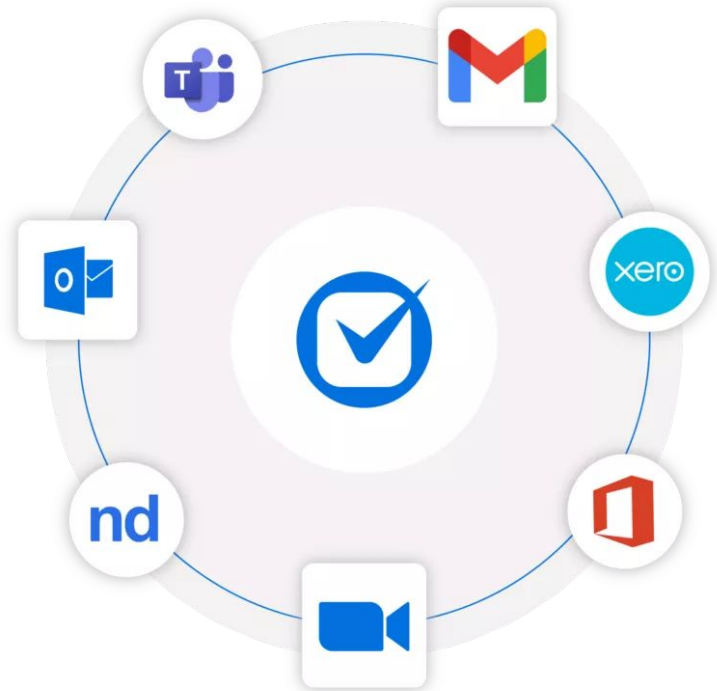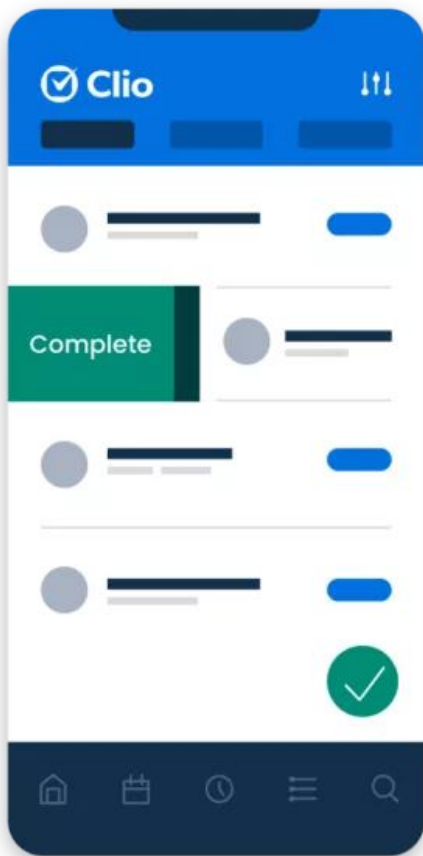
90+ Law Society Partners

Leading Security

Connect with +100 of your favourite technologies

Clio's operates with an open API model meaning you can connect your favourite and most used technologies to Clio.

Don't see a technology you use listed as an integration? Let us know, <u>growing the ecosystem is important to us!</u>
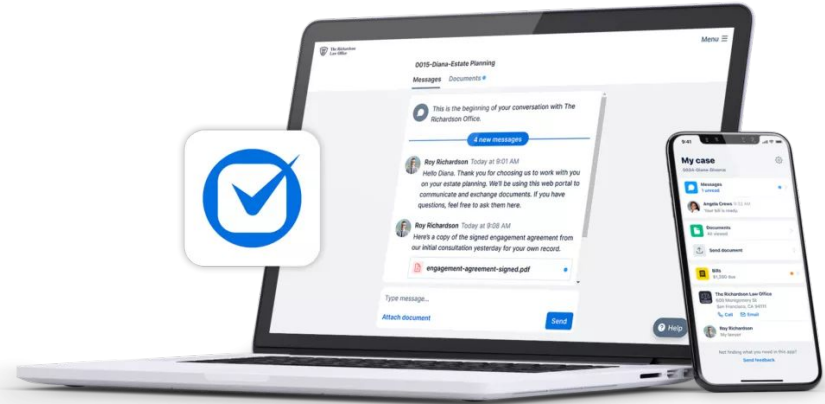
Your Law Firm in Your Pocket— Clio's Mobile app

- **Pull up cases, key documents, and calendars on your phone**—wherever you are.

- **Use the in-app timer** to track more billable and non-billable time by doing it on the spot.

- **Create events, notes, tasks, add documents, emails, and more in real time**—all with a single tap.

Communicate with clients through a secure client portal

Clio for Clients is a portal designed for legal clients to securely communicate and share information with their lawyer. Law firm clients can sign in to Clio for Clients here.

- **Easy login**
- **Secure**
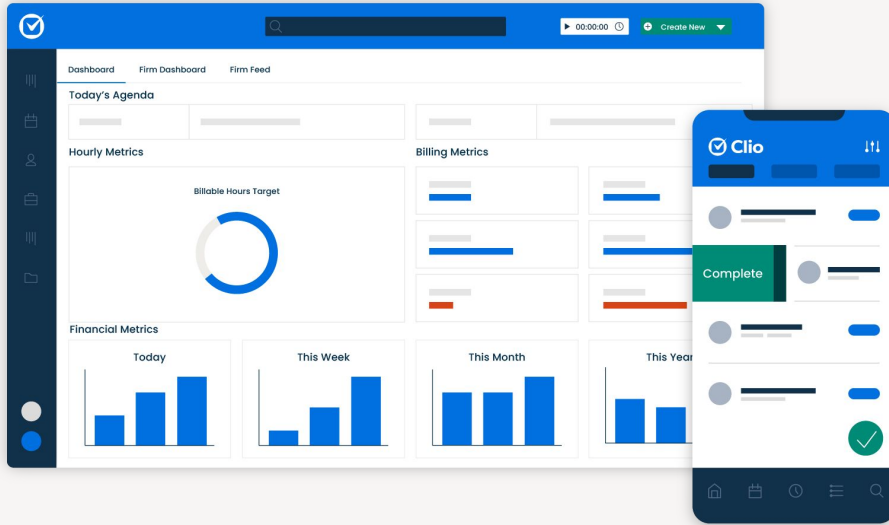- **Message and send/receive attachments**
- **Scan documents**

How to start using Clio

Get a 7 day free trial today!

No credit card details required.

Scan the QR code or visit
clio.com/trial-video

Have Questions?

Contact us or visit our website today.

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