



Grow with the Clio App Partner Program

Building your app is just the start. Partner with Clio and unlock unique marketing, sales, and product opportunities. Together we can transform the legal experience for all.



Program Requirements

To join the Clio App Partner Program, your app must:

- Be listed in the Clio App Directory
- Comply with our [app developer](#) and [listing guidelines](#)
- Have a learn more resource

Requirement*	TIERS		
	App Partner	Advanced App Partner	Premier App Partner
Clio approved app	✓	✓	Invitation Only
App installs	<100 accounts	100+ accounts	
Strategic alignment with Clio	Moderate	Moderately High	
Proof of partner-led marketing initiatives promoting joint integration		1/yr	

*Clio also tracks your app's health. We will contact you directly and work with you to get your app back to a healthy state if needed. However, we reserve the right to refuse entry or remove any partner whose app does not meet our standards.





Public Program Benefits

DEVELOP			
Activity Type	App Partner	Advanced App Partner	Premier App Partner
Clio APIs	✓	✓	✓
Technical communications	✓	✓	✓
Developer support	Email support alias	Email support alias	Dedicated support
Sandbox environment	✓	✓	✓
Invitation to partner Slack community	✓	✓	✓
Access to early APIs and product features		✓	✓
Dedicated Slack channel with Clio team			✓

MARKET			
Activity Type	App Partner	Advanced App Partner	Premier App Partner
Inclusion in Clio App Directory	✓	✓	✓
Approved to use Clio logo in marketing materials	✓	✓	✓
Access to Clio marketing guides and templates	✓	✓	✓



Promotion on Clio's "What's New" product changes page and social media		✓	✓
Considered for mention in select Clio marketing channels (ex. Guest blog post, webinar, PR)		✓	✓
Considered for dedicated email or message to Clio customers/prospects			✓
Custom go-to-market/co-marketing plan			✓

SCALE			
Activity Type	App Partner	Advanced App Partner	Premier App Partner
Partner program support	Program email alias	Assigned Partner Manager	Assigned Partner Manager
Business review	Not Included	Yearly	Quarterly
Program newsletters and communications	✓	✓	✓
Inclusion in Clio Sales and Support Enablement material		✓	✓
Present to Clio Sales and Support teams			✓
Custom sales collaboration plan			✓



Contact

Have a question? We'd love to chat. Please reach out to our app partnership team at api.partnerships@clio.com

Learn more at clio.com

About Clio

Clio, the leader in cloud-based legal technology, empowers lawyers to be both client-centered and firm focused through a suite of cloud-based solutions, including legal practice management, client intake, and legal CRM software. Clio continues to lead the industry with initiatives like the Legal Trends Report, the Clio Cloud Conference, and the Clio Academic Access Program.